

2012 Corporate Sponsorship Opportunities



Any questions, call Amanda Shick
@ (410) 213-1613

**\$5,000 White Marlin Level
12-Month Corporate
Sponsorship**

**\$500 Sailfish Level
12-Month Corporate
Sponsorship**

VIP Membership Priveleges*
One Transferable Corporate Membership Card granting access to the Club facilities, Club Tournaments, & Club Functions. \$300 Value
Eighth Page Black and White Ad in the 2011 Ocean City Marlin Club Guidebook distributed to 2,500 fishing enthusiasts in the Mid-Atlantic region. \$125 value
Logo on Sponsorship page of all mailings of the Marlin Bill, our monthly newsletter distributed nationwide to 845 plus households and businesses. \$500 value
It's in the bag! Include your promotional materials in all tournament Captain's bags/giveaways.
Right to the use of the official Ocean City Marlin Club logo on all advertising.

**\$1,000 Billfish Level
12-Month Corporate
Sponsorship**

VIP Membership Priveleges*
Two Transferable Corporate Membership Cards granting access to the Club facilities, Club Tournaments, & Club Functions. \$600 Value
Quarter Page Black and White Ad in the 2011 Ocean City Marlin Club Guidebook distributed to 2,500 fishing enthusiasts in the Mid-Atlantic region. \$200 value
All additional benefits listed below
\$3,000 value

**\$2,500 Blue Marlin Level
12-Month Corporate
Sponsorship**

VIP Membership Priveleges*
Four Transferable Corporate Membership Cards granting access to the Club facilities, Club Tournaments, & Club Functions. \$1,200 Value
Half Page 4-Color Ad in the 2011 Ocean City Marlin Club Guidebook distributed to 2,500 fishing enthusiasts in the Mid-Atlantic region. \$300 value
Entrance into a Club Tournament** Excluding the Labor Day Tournament & Calcutta's. \$400 in fees
One Complimentary Room Rental*** of the Ocean City Marlin Club Banquet Facility. \$650 value
All additional benefits listed below
\$3,000 value

VIP Membership Priveleges*
Eight Transferable Corporate Membership Cards granting access to the Club facilities, Club Tournaments, & Club Functions. \$2,400 Value
Full Page 4-Color Ad in the 2011 Ocean City Marlin Club Guidebook distributed to 2,500 fishing enthusiasts in the Mid-Atlantic region. \$550 value
Entrance into a Club Tournament** Excluding the Labor Day Tournament & Calcutta's. \$400 in fees
Boat Registration for Seasonal Awards \$300 value
One Complimentary Room Rental*** of the Ocean City Marlin Club Banquet Facility during White Marlin Open week or any other time of the year! \$650 value
All additional benefits listed below
\$3,000 value

Billfish, Blue Marlin, & White Marlin Level Corporate Sponsorships include the following:
\$3,000 value
Headline Sponsor of all SEVEN Ocean City Marlin Club Tournaments—Your logo on all banners, on all t-shirts, and in all media outlets including the Coastal Fisherman advertisements.
Access to our Members through the Marlin Bill, our monthly newsletter, distributed nationwide to over 845 plus fishing enthusiasts.
Your banner and link on our website @ www.ocmarlinclub.com
Your logo on our leader board for seasonal and tournament registration and results on premise at the Club and on the internet via the website.
Reserved space at Tournament Parties for giveaways/promotional items for the Captain's bags. Over 200 plus Captain's bags distributed throughout the season. Get direct to access to the heart of the Mid-Atlantic fishing enthusiasts!

*Corporate Sponsorships are non-voting, transferable and may be used by anyone in your organization. **Boat registration is still required for seasonal awards.
***Room reservations are made on a first come, first serve basis. Blue Marlin level—excludes White Marlin Open week.